



IAHR

34th Congress 2011
Brisbane Australia

Sponsorship and Exhibition Opportunities

Balance and Uncertainty: Water in a Changing World

Brisbane Convention & Exhibition Centre,
Brisbane, Australia
26 June to 1 July 2011



www.iahr2011.org



An Invitation to Participate

On behalf of the International Association of Hydraulic Engineering and Research (IAHR), Engineers Australia (EA) and the Congress Organisation we are delighted to invite you to participate in the 34th IAHR Biennial Congress. Engineers Australia and its National Committee on Water Engineering (NCWE) are collaborating with IAHR to organise the 34th IAHR Biennial Congress together with the 33rd National Hydrology and Water Resources Symposium and the 10th National Conference on Hydraulics in Water Engineering in Brisbane, Australia in June 2011.

This document outlines the sponsorship and exhibition opportunities that have been crafted for this special event. If you don't find something that suits you in these offerings, let us know as custom packages can be designed. As sponsorship opportunities and exhibition booths are limited, it is recommended you contact us soon to secure your selected package. Kristine Lee of Carillon Conference Management, on +617 3368 2644, sponsor@iahr2011.org can assist with any sponsorship or exhibition enquiries.

We believe this Congress will have positive effects for your business, and we look forward to your participation in this landmark event!

Hubert Chanson, Chair, Executive Steering Committee
James Ball, Deputy Chair, Executive Steering Committee
Toby McGrath, Chair, Brisbane Organisation Committee
Eric Valentine, Chair, Scientific Committee

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Delegate Profile

This exciting event combines three long standing and prestigious conference series, organised in conjunction for the first time. The 34th IAHR Biennial Congress will only be the second time that this event has come to Australian shores. The event is expected to attract well over 400 papers and 700 attendees from across the globe. The event includes the prestigious IAHR plenary lectures, the Munro and Henderson Orations, the Ippen Award Lecture, and the GN Alexander Medal and John F Kennedy student award will be announced at the Congress.

The audience is expected to include a wide range of practitioners, researchers, regulators, infrastructure developers and resource managers with an interest in water. As a target audience in water, this event will be hard to beat!

The Congress

The Congress theme "Balance and Uncertainty: Water in a Changing World" focuses on the central roles of hydraulic engineering, hydrology and water resources for our changing world and how these roles link to the broader issues. A balance is continually being sought between competing values in water engineering, including the environment, the economy, tourism, social and indigenous values, health aspects aesthetics and the needs of current and future generations.

Careful management and innovative solutions are required to balance these competing values and these solutions must be able to deal with the uncertainty in the natural worlds as well as the changing human world.



34th IAHR Congress Sponsorship Packages

Major Sponsor

Ideal for organisations seeking prominent positioning at this Congress, the Major Sponsor package represents outstanding value. For an investment of **\$60,000** (plus GST), you will receive the following benefits:

- 4 x display spaces at the Congress trade exhibition in a high exposure location;
- 2 x pages advertising space in the Congress handbook in priority location;
- 4 x complimentary registrations to attend the full Congress;
- 2 x complimentary Sponsor Delegate Registration Packs (SDRP's) - additional SDRP's can be purchased if required;
- "Major Sponsor" recognition in all pre and during Congress printed material;
- Your logo with a direct website link and 100 word Company descriptor will appear prominently on Congress web page;
- Your name and status as a major sponsor will be featured in all sessions of the Conference;
- Opportunity to make short presentation during the congress program.

\$60K (plus GST)

VENUE

The event will be at the Brisbane Convention and Exhibition Centre (BCEC) on 26 June - 1 July 2011. BCEC is a venue designed specifically for with Conferences in mind, with top class lecture theatres, exhibition space, audio visual and graphical facilities and catering. BCEC is Australia's most awarded convention centre and is ranked in the top three Convention Centres in the world. BCEC is located in the stunning Southbank Parklands precinct on the banks of the Brisbane River, only a short walk from the Central Business District and Brisbane's impressive cultural district.



Benefits of Sponsoring for ALL levels

- Invitation to place publicity material in Congress Satchel (Item to be approved by Congress Committee).
- Provision of delegate list prior to Congress.
- Logo and direct website link on Congress website.
- Access to discounted Congress accommodation rates.
- Individual sponsors status to be noted on name badges of their staff in attendance

34th IAHR Congress Sponsorship Packages

Sponsor

An investment of just **\$40,000** (plus GST) will secure your participation as a Congress Sponsor. This package represents particularly excellent value for organisations wishing to have a strong presence at the Congress.

Sponsors will receive the following benefits:

- 2 x display spaces at the Congress trade exhibition in a priority location;
- 1 x full page advertising space in the Congress handbook;
- 2 x complimentary registrations to attend the Congress;
- 2 x complimentary Sponsor Delegate Registration Packs (SDRP's) - additional SDRP's can be purchased if required;
- "Sponsor" recognition in all pre and during Congress printed material;
- Your name and sponsorship status will be featured in the sponsors panel to be shown in the audio visual displays during the congress;
- Your logo with a direct website link and 50 word Company descriptor on Congress web page.

\$40K (plus GST)



Supporter

An investment of just **\$20,000** (plus GST) will secure your participation as a Congress Supporter. This package represents particularly good value. Supporters will receive the following benefits:

- A display space at the Congress trade exhibition;
- Your name and sponsorship status will be featured in the sponsor's panel to be shown in the audio visual displays during the congress;
- Recognition in the sponsor's panel included in the Congress handbook;
- 1 x 1/2 page advertising space in the Congress handbook;
- A representative from your organisation will be invited to speak to delegates at the welcome reception;
- 2 x complimentary Sponsor Delegate Registration Packs (SDRP's) - additional SDRP's can be purchased if required
- Supporter recognition in all pre and during Congress printed material
- Your logo with a direct website link on the Congress website

\$20K (plus GST)



Congress Dinner Sponsor

The Congress Dinner Sponsor package represents excellent value. For an investment of \$18,000 (plus GST), you will receive the following benefits:

- 1 x complimentary registration to attend the Congress;
- 4 x tickets to attend the dinner;
- A representative from your organisation will be invited to give a 5 minute welcome speech at the commencement of the dinner;

- Signage on the night (to be supplied by sponsor) in line with Congress guidelines;
- Invitation to place publicity material on Congress Dinner tables;
- Logo on all dinner menus and other promotional material on the night.

\$18K (plus GST)

34th IAHR Congress Sponsorship Packages

Internet Sponsor

An opportunity to provide the internet access to delegates for the duration of the Congress. Your company logo noted in the program with details of how to access the internet with the compliments of "your" firm.

- Half page advertisement in the Congress handbook;
- 1 x complimentary registration to attend the Congress;
- Signage in the internet room.

\$12K (plus GST)



Welcome Reception Sponsor

A terrific opportunity to be the voice of welcome to the 34th IAHR.

- 1 x complimentary registration to attend the Congress;
- 4 x additional tickets to attend the Welcome Reception;
- Signage on the night (to be supplied by sponsor) in line with Congress guidelines;
- A representative from your organisation will be invited to speak to delegates at the welcome reception;

\$15K (plus GST)



Advertising Opportunities

Organisations that wish to participate in the Congress are invited to consider the following advertising opportunities:

Satchel inserts **From \$1500 plus GST**
Your promotional brochure or item will be placed in all Congress Satchels

Advertising **From \$2000 plus GST**
A half page advertisement in the Congress handbook (you will need to supply print ready art and copy)

NOTE: GENERAL SPONSORSHIP BENEFITS DO NOT APPLY TO ADVERTISING OPPORTUNITIES

Sponsorship Contact

Kristine Lee
Carillon Conference Management
Telephone 61 7 3368 2644
Email: sponsor@iahr2011.org



Lanyard Sponsor

Your logo proudly presented on the Congress lanyard for all to see. A terrific opportunity that sells very quickly - don't miss this one.

- 1 x complimentary registration to attend the Congress;
- Logo on Lanyard.

\$9K (plus GST)

Trade Exhibition

The trade exhibition has been designed from the outset to be an integral component of the Congress and exhibitors can be assured of high exposure.

Organisations with previous experience at international conferences in North America and Europe will be familiar with additional costs for portage, power, carpet and on-site freight handling. Exhibitions held in Australia do not attract such charges making the 34th IAHR excellent value for money.

- Morning and afternoon teas and lunch will be served to delegates throughout the exhibition areas. Service points will be strategically situated and opened in sequence to ensure delegates are spread throughout the entire area in as much as is possible.
- The exhibitor's package includes lunches and catering for 2 representatives, you can register additional persons at greatly discounted rates.
- Provision of delegate list prior to Congress.
- All areas are located adjacent to and on the same floors as the Congress session.



Exhibitors Package

\$3900 (plus GST)

SPONSOR DELEGATE REGISTRATION PACKS (SDRP)

Two Sponsor Delegate Registrations are included with each exhibition space. Additional packs will be available for purchase at greatly discounted rates.

- A name badge
- 1 x ticket to each lunch (see program)
- Morning/afternoon refreshments (see program)
- 1 x ticket to the Congress Welcome Reception
- One Congress handbook/program
- Please note these exhibitor packages do not include attendance at the Congress sessions.



EXHIBITION SPACE

- A 3 metre x 2.4 metre stand (hard wall partition);
- 2 x 100 Watt spotlights and 1 x 240 volt power point;
- A fascia sign in your company name; (30 character limit)
- Sponsor Delegate Registration Packs for two (2) of your representatives.

EXHIBITOR'S MANUAL

All exhibitors and sponsors with exhibition space will receive a detailed Exhibitor's Manual. The manual will include detailed information on:

- Exhibition set up, display and bump out times
- Exhibition supplier contact details
- Venue requirements and instructions
- Information on security, insurance requirements and liability
- Accommodation information and reservation forms
- Helpful contact details
- General Congress information

Sponsor/Exhibitor Terms and Conditions

SUBLETTING

Subletting of space within the exhibition is not permitted unless otherwise agreed to in writing by the Congress Managers.

MULTIPLE AREAS

Multiple areas may be purchased at the standard per-stand rate. Please indicate the total number of areas required on your registration form.

AREA POSITION ALLOCATIONS

Premium positions will be reserved for sponsors. All other positions will be allocated in order of receipt of registration forms. Exhibitors who have not paid for their space in full 90 days prior to the conference may be reallocated to alternative positions at the discretion of the Congress Managers.

PAYMENT SCHEDULE AND CANCELLATION TERMS

An initial payment of 50% of the total sponsorship/exhibition space costs must be received with registration and is non refundable. Full payment must be received no later than 90 days prior to the congress. After this date, no refunds are available under any circumstances, areas not paid for in full may be released at the discretion of the organisers and all monies paid by shall be forfeited. Please note that exhibition space is not confirmed until initial payment is received.

DESIGN

The organisers reserve the right to alter the design, location and specification of the exhibition as circumstances may require.

LIABILITY

The organisers, exhibition venue and their agents accept no responsibility whatsoever for any injury, damage or loss (property or other) suffered by any exhibitor their staff or agents, visitors, participants or delegates in connection with the Congress and/or trade exhibition. Exhibitors are advised to organise their own insurance to cover these and other risks.

DAMAGE

Exhibitors shall be liable for any damage or loss caused by them, their staff contractors and/or agents.

OPERATIONAL MATTERS

Exhibitors agree to comply with the exhibition schedule and other operational instructions and directions as may be made by the organisers.

ATTENDANCE

The organisers make no warranty as to the number of delegates and/or visitors that may attend the exhibition and/or the associated Congress.



Benefits of sponsorship are applicable from receipt of your deposit.

The details contained herein were correct at time of printing and are subject to change without notice.

SPONSORSHIP AND EXHIBITORS REGISTRATION FORM

Please return this form together with the initial payment to:
Conference Secretariat, PO Box 177, RED HILL QLD 4059. AUSTRALIA

P: +61 7 3368 2644
E: +61 7 3369 3731
E: sponsor@iahr2011.org

1. Company/Organisation Details

Contact: _____
Mr/Ms/Mrs First name Surname

Telephone: (____) _____ Facsimile: (____) _____

Organisation: _____

Postal Address: _____

City/Suburb State Postcode

Email: _____

2. Sponsorship/Supporter

Please indicate your preferences below - the Secretariat will contact you to confirm arrangements and payment details.
Please tick the package that you have selected:

Major Sponsor Supporter Other: _____

Deposit: \$ _____ being 50% of the total package amount.

3. Exhibition Space Requirements Deposit: _____ area at rate x 50%: \$ _____

4. Payment

Cheque (payable to IAHR 2011 Congress) enclosed in the amount of: \$ _____

Electronic Funds Transfer:

BSB: **064 121** Account Number: **1022 8402** Please email remittance advice to: **sponsor@iahr2011.org**

Please charge my American Express Diners Club Master Card Visa Card

Number: _____ Expiry date: ____/____/____

Name on Card: _____ Amount: \$ _____

Cardholders Signature: _____ Date: _____

Note: only the actual card holder can sign above.

5. Signature - form must be signed below

I/we wish to register to participate as a Sponsor/Exhibitor at the IAHR 2011 Congress as shown on this form and I/we have read and accept the terms and conditions detailed in the sponsor/exhibitor proposal:

Name: _____ Signature: _____ Date: ____/____/____